

# Luke Acosta

## Entry-Level Data Analyst

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### STRENGTHS

-  **Data Quality**  
Caught inconsistent identifiers during dashboard reconciliation; that extra review gave faculty greater confidence in reported totals.
-  **Clear Reporting**  
Turned technical findings into concise presentations for faculty and nontechnical audiences; questions became easier to answer.
-  **SQL Analysis**  
Used joins, filters, aggregations, and subqueries across reporting studies; peers relied on documented query logic.
-  **Visual Storytelling**  
Built Power BI views that made trends and category differences easier to review during recurring discussions.
-  **Structured Problem Solving**  
Documented assumptions, exclusions, and changes throughout projects; that record kept analysis decisions easy to revisit.

### SKILLS

Data collection   Data cleaning

SQL querying

Power BI dashboards   MySQL

Excel   Python   Data visualization

Descriptive statistics

Trend analysis

Performance reporting

Data validation   Quality checks

Problem solving

Data communication

### SUMMARY

Recent **Data Science** graduate with hands-on experience collecting, cleaning, validating, and interpreting operational datasets for **business intelligence** and reporting. Built **Microsoft Power BI** dashboards, MySQL queries, Excel workflows, and recurring performance reports from multi-source data. Applied descriptive statistics, trend analysis, reconciliation checks, and documented assumptions across student services, retail, and campus dining studies. Presented findings clearly to faculty and nontechnical audiences, connecting data insights with practical recommendations. Careful documentation and structured problem solving supported reliable analysis across **large datasets**. Ready to contribute to senior-led analytics projects, communicate useful findings, and help Northstar Metrics Group turn organized data into sound business decisions.

### EDUCATION

#### Bachelor's Degree in Data Science

Canyon Ridge University  GPA: 3.8  2026  Mesa, AZ

**Coursework:** Statistics, SQL Database Analysis, Data Visualization, Business Intelligence

### TECHNICAL SKILLS

- Business Intelligence:** Power BI, dashboard development, performance reporting
- Database Systems:** MySQL, relational databases, database extracts
- SQL Development:** Joins, subqueries, CASE expressions
- Data Preparation:** Data cleaning, deduplication, field mapping
- Statistical Analysis:** Descriptive statistics, trend analysis, summary measures
- Data Visualization:** Power BI visuals, slicers, drilldowns
- Spreadsheet Analysis:** Microsoft Excel, formulas, reconciliation
- Programming:** Python, data transformation, type checks
- Data Quality:** Validation checks, control totals, sample testing
- Reporting Documentation:** Change logs, assumptions, methodology documentation
- Business Reporting:** Weekly reports, monthly reports, operational metrics
- Presentation Tools:** Faculty presentations, recorded presentations, visual storytelling

### EXPERIENCE

#### Data Analyst Intern

Desert State University Analytics Lab  January 2026 - May 2026  Tempe, AZ

Supported faculty-sponsored analytics studies by preparing student services data, building Power BI reporting, writing MySQL queries, and presenting validated findings.

- Prepared 48,000 student-service rows through standardization, deduplication, and documented missing-data treatment.
- Wrote **MySQL** joins and date filters for appointment, referral, and resolution **reporting**.
- Built Power BI views for service volume, response time, and monthly trend review.
- Applied descriptive **statistics** to compare academic-term patterns and flag high-volume categories.
- Reconciled dashboard totals with extracts using row counts and sample checks.
- Presented data limitations and recommendations to a five-member faculty review group.

#### Business Intelligence Data Analyst Practicum

Canyon Ridge University  August 2025 - December 2025  Mesa, AZ

Analyzed simulated retail operations through SQL, MySQL, Power BI, and documented reporting controls that supported weekly performance review and planning discussions.

- Analyzed 72,000 retail transactions for product, region, and monthly performance patterns.
- Combined CSV files with MySQL extracts and documented consistent business field definitions.
- Developed Power BI reports with summary cards, trends, drilldowns, and review filters.

LANGUAGES



MY CAREER



- Data Analyst Intern at Desert State University Analytics Lab (4 Months)
- Business Intelligence Data Analyst Practicum at Canyon Ridge University (4 Months)
- Academic Data Analyst at Canyon Ridge University Data Analytics Capstone (4 Months)

- Used SQL subqueries and CASE expressions to investigate declining product segments.
- Tested report logic against control totals and maintained a change log.
- Connected observed **trends** with inventory review and promotional planning considerations.

Academic Data Analyst

Canyon Ridge University Data Analytics Capstone January 2025 - May 2025 Mesa, AZ

- Led a supervised campus dining analysis using survey, point-of-sale, and operating-schedule data, producing a privacy-conscious dashboard and documented methodology.
- Defined an analysis plan for campus dining utilization across multiple source systems.
  - Cleaned 18,500 records in Excel and Python using type and duplicate checks.
  - Aggregated traffic by weekday, meal period, location, and student classification.
  - Produced a Power BI prototype for volume trends and location comparisons.
  - Validated calculated fields through manual samples and source-total reconciliation.
  - Presented methodology and limitations to a four-person faculty panel.

PROJECTS

Multi-Source Performance Reporting Study 2026

Created a repeatable reporting workflow combining MySQL extracts, validation checks, descriptive statistics, and Power BI visuals for operational review.

Campus Dining Utilization Analysis 2025

Merged survey, point-of-sale, and schedule records into a privacy-conscious analysis with trend comparisons and documented exclusion rules.

LEADERSHIP & AWARDS

- Dean's List, Canyon Ridge University, Fall 2025 and Spring 2026
- Outstanding Capstone Presentation Award, Canyon Ridge University, 2025
- Data Visualization Challenge Finalist, Canyon Ridge University, 2025

CERTIFICATIONS

- Microsoft Learn: Power BI Data Analyst Learning Path 2026
- Google Data Analytics Professional Certificate 2025

PROFESSIONAL AFFILIATIONS

- Dashboard Workshop Coordinator, Student Data Analytics Association, 2025-2026
- Statistics Tutor, Canyon Ridge University Peer Tutoring Center, 2025-2026

ADDITIONAL INFORMATION

**Work Status** : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST