

Maddox Bradford

North America Transport Operations Lead

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STRENGTHS

- 🧩 **Network judgment**
During capacity pressure, connected order priorities with carrier options and kept distribution decisions grounded in service needs.
- ♥️ **Data to action**
TMS trends became clear routing and resource decisions, giving planners a practical answer when operating conditions shifted.
- 🧑 **Calm coaching**
When exceptions became tense, coached teams through root cause review and helped partners reach a workable next step.
- ⚙️ **Process discipline**
Reworked tendering and escalation SOPs after recurring gaps surfaced, giving teams steadier execution day after day.
- 🚀 **Safety focus**
Handled shipment holds and safety events with measured judgment, protecting healthcare service without losing operational pace.

SKILLS

- Transportation Management Systems
- Transport Networks
- Distribution Management
- Order Management
- Tactical Planning
- Data Analysis
- Continuous Improvement
- Process Improvements
- Resource Allocation
- Carrier Management
- Trade Import
- SOP Compliance

SUMMARY

Transportation and **supply chain** leader with 11 years of experience directing North American freight operations, distribution flow, carrier performance, **healthcare product movement**, and regulated shipment execution. Leads network strategy alongside daily transportation decisions across parcel, LTL, truckload, expedited, and temperature sensitive freight. Uses **Transportation Management Systems**, order data, carrier scorecards, service trends, and exception analysis to guide capacity, routing, resource allocation, and reliable delivery. Builds practical partnerships with distribution centers, carriers, customs teams, brokers, forwarders, and **order management** groups. Coaches managers and analysts through difficult operating decisions, safety events, and process gaps. Converts recurring issues into clear SOPs, standard work, contingency plans, and measurable improvement. Ready to apply this blend of technical credibility, operational judgment, and healthcare supply chain leadership in a North American transport organization.

EXPERIENCE

Senior Manager, Transportation Operations

Sterling Ridge Health Supply 📅 July 2023 - Present 📍 Cincinnati, OH

- Directs transportation strategy and daily execution across a multi site healthcare distribution network. Guides parcel, LTL, truckload, expedited, and temperature sensitive movements while aligning network priorities, carrier performance, order flow, safety, and **continuous improvement**.
- Balanced TMS **capacity** data with priority orders, improving **service** decisions across healthcare distribution sites.
 - Linked **tactical planning**, **resource allocation**, and order management during a network operating review.
 - Reworked tendering, escalation, shipment hold, and safety SOPs for consistent planner execution.
 - Coached managers and analysts through root cause reviews, carrier discussions, and operating decisions.
 - Improved **TMS** workflows, routing, and exception management without disrupting regulated healthcare shipments.

Transportation Operations Manager

Alder Creek Medical Distribution 📅 March 2020 - June 2023 📍 Louisville, KY

- Managed regional transportation execution for multiple distribution facilities and a broad carrier portfolio. Connected TMS analysis, import coordination, contingency planning, team **coaching**, and service reviews with dependable **healthcare product movement**.
- Adjusted routing guides after reviewing TMS lanes, carrier capacity, and distribution requirements.
 - Coordinated customs, forwarder, warehouse, and **order management** handoffs for inbound import freight.
 - Focused corrective actions through carrier reviews covering tenders, service failures, claims, and exceptions.
 - Created weather, capacity shortage, and urgent order procedures for clearer disruption decisions.
 - Coached planners on transport trends, **safety** practices, **SOP** compliance, and TMS reporting.

Lead Transportation Analyst

Blue Summit Life Sciences Logistics 📅 August 2017 - February 2020 📍 Indianapolis, IN

- Led transportation analysis for life sciences distribution, translating shipment, spend, lane, and service data into network decisions. Supported carrier utilization, import milestones, planning workflows, data quality, and analyst consistency.
- Turned TMS extracts into network reports supporting carrier utilization, capacity, and order priorities.
 - Redesigned shipment planning and tender workflows, reducing manual rework for transportation planners.

- **Healthcare Logistics:** Healthcare product movement, life sciences logistics, temperature sensitive freight
- **Safety Operations:** Safety events, safety oriented execution, shipment holds
- **Resource Planning:** Capacity planning, resource allocation, order prioritization
- **Transportation Modes:** Parcel, LTL, truckload

PROFESSIONAL AFFILIATIONS

- ASCM, supply chain professional community participant focused on transportation and distribution practice.
- Healthcare logistics peer network contributor, sharing practical approaches to safe product movement and service continuity.

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST