

Jett Wheeler

Senior General Manager, Wireless Retail Sales Leadership

📞 (440) 555-6832 ✉️ jett.wheeler@example.com

🌐 linkedin.com/example/jettwheeler 📍 Strongsville, OH 44136

STRENGTHS

- ♥️ **Metric Based Coaching**
Daily scorecards became practical coaching moments, and associates gained clearer priorities for sales, retention, quality, and service.
- 📌 **Talent Development**
Feedback, delegated assignments, and floor observation helped an assistant manager take on broader ownership with confidence.
- ✏️ **Customer Resolution**
Escalated device and account concerns received calm, complete solutions. Repeat customers often returned for clear guidance.
- 💡 **Operational Discipline**
Scheduling, inventory, receiving, and loss prevention routines kept store execution steady through launches and peak periods.
- 💡 **Consultative Selling**
Structured discovery connected customers with relevant devices, services, and accessories. Clear explanations supported trust and retention.

SKILLS

Wireless retail sales

Store leadership Recruiting

Interviewing Coaching

Performance management

Consultative selling

Customer retention

Escalation resolution Scheduling

Labor controls

Inventory compliance

SUMMARY

Senior **wireless retail sales** leader with six years of progressive experience guiding store teams, developing frontline talent, and delivering strong sales and customer outcomes in fast paced environments. Leads recruiting, interviewing, onboarding, coaching, scheduling, **labor controls**, **inventory compliance**, **loss prevention**, escalation resolution, and consultative selling. Uses daily sales, retention, quality, and service metrics to set practical coaching priorities and strengthen accountability. Develops assistant managers through feedback, delegated ownership, and performance conversations. Supports wireless promotions, complete solution selling, store traffic initiatives, new sales tools, pilots, merchandising, and peer practice sharing. Combines customer focused judgment with operational ownership, clear communication, staffing readiness, and disciplined execution during evenings, weekends, holidays, and peak periods.

EXPERIENCE

Senior General Manager, Wireless Retail Operations

Northstar Wireless Group 📅 June 2024 - Present 📍 Strongsville, OH

Directs wireless sales, service, staffing, inventory, scheduling, training, and daily controls for a twelve person store team. Leads hiring, coaching, assistant manager development, customer resolution, promotion execution, and operational readiness.

- Directed wireless sales, service, **staffing**, **inventory**, scheduling, and daily controls for a twelve person store team.
- Converted daily sales, **retention**, **quality**, and service scorecards into focused coaching plans for frontline associates.
- Recruited candidates, coordinated interviews and onboarding, and maintained coverage during holidays and promotional traffic.
- Developed an Assistant General Manager through feedback, delegated assignments, and structured performance conversations.
- Resolved device, promotion, account, and **service** escalations by identifying complete customer solutions.
- Introduced selling tools and **promotions** through demonstrations, role practice, and floor observation.

General Manager, Wireless Store Leadership

Lakefront Mobile Solutions 📅 January 2023 - May 2024 📍 Parma, OH

Managed a high volume wireless store with ownership of revenue, customer experience, labor planning, inventory, loss prevention, staffing, outreach, and peer practice sharing.

- Managed revenue goals, **customer experience**, labor planning, inventory, and **loss prevention** for a high volume store.
- Set weekly selling priorities from daily trends and coached discovery, presentation, retention, and solution selling.
- Evaluated monthly performance and documented development actions that strengthened accountability across store associates.
- Adjusted schedules for launches, **holidays**, and demand changes while maintaining practical labor coverage.
- Created customer outreach and follow up routines that generated additional store visits.
- Shared coaching and merchandising practices with nearby leaders and supported district sales process **pilots**.

Assistant General Manager, Wireless Sales Support

Blue Ridge Cellular 📅 July 2021 - December 2022 📍 Cleveland, OH

Supported sales floor leadership, **customer experience**, training, inventory controls, merchandising, loss prevention, escalation handling, and increasing ownership of store execution.

Promotional execution

Spanish Beginner

A donut chart with a white center containing the text '5.8 YEARS'. The donut is divided into four segments of different shades of blue. The largest segment is light blue, followed by a medium blue, a darker blue, and a very small dark blue segment.

5.8
YEARS

● Wireless Sales Associate,
Customer Solutions at
MetroConnect Retail (8 Months)

- Guided customers through device, service, accessory, and promotion choices using structured discovery.
- Tracked daily goals and adjusted demonstrations and follow up around conversion and retention opportunities.
- Maintained accurate transaction documentation and supported controlled **inventory** procedures.
- Earned repeat customer requests by explaining promotions and service choices clearly.
- Supported merchandising changes and promotional launches by updating displays and reviewing offer details.
- Reinforced routines for newer associates while maintaining availability during peak periods.

- **Wireless Sales Platforms:** Mobile devices, wireless plans, accessory sales
- **Sales Management:** Sales metrics, scorecards, goal setting

- **Customer Experience:** Customer service, retention, escalation resolution
- **Talent Acquisition:** Recruiting, interviewing, onboarding
- **Coaching Systems:** Performance coaching, feedback, role practice
- **Scheduling Operations:** Staff scheduling, labor controls, coverage planning
- **Inventory Operations:** Inventory counts, receiving controls, inventory compliance
- **Loss Prevention:** Loss prevention, transaction controls, policy compliance
- **Retail Marketing:** Promotional execution, store traffic, customer outreach
- **Merchandising:** Product presentation, display updates, promotional launches
- **Leadership Development:** Assistant manager mentoring, team development, succession planning

PROFESSIONAL AFFILIATIONS

- Regional Retail Leadership Development Cohort, Peer Mentor, 2025 to Present
- Greater Cleveland Community Food Distribution Events, Volunteer Team Lead, 2023 to Present

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST